

GOURMET BLACK TEA

MADE FROM

FRESH TEA

Dilmah

ELIXIR OF CEYLON TEA

BLACK TEA WITH
PEACH FLAVOUR

NATURAL EXTRACT

OF HANDPICKED CEYLON TEA FOR
ICED TEA, INFUSED WATER, TEA MIXOLOGIST,
TEA SHAKES AND SMOOTHIES

LOW SUGAR

SWEETENED
WITH HONEY

DILUTE AND DRINK

1 PART OF TEA CONCENTRATE TO 12 PARTS OF WATER

FROM DILMAH'S
FINEST COUNTRY

DELICIOUSLY
PURE CEYLON TEA

1000ml

MADE IN SRI LANKA

33.81oz





*authentic

made from freshly handpicked tea leaves

*low sugar

3% cane sugar, sweetened with stevia leaves and bee honey, total sugars including honey 4.5%

*perfect provenance

Made fresh on our own Rilhena Tea Garden in Sri Lanka's Ratnapura region

*delicious range

9 gourmet black teas and 2 gourmet green teas, all natural flavours

*genuinely ethical

Earnings from the sale of Elixir are used by the Dilmah Family's MJF Foundation to care for the differently able, empower marginalized women, men and youth and by Dilmah Conservation to conserve and restore the environment

*convenient

Just pump and add water, convenience without compromising quality, using the pump dispenser to make iced tea, tea infused water, sparkling iced tea, frozen tea (with slush machine).



11 Gourmet Teas with natural flavour
9 handpicked, gourmet black teas
2 handpicked, gourmet green teas



TEA



Closer to nature, made from a Single Estate Ceylon Tea

The Dilmah Elixir of Ceylon Tea is made from freshly handpicked tea leaves, not in the conventional method (from processed black tea).



The tea leaves used to produce our Elixir of Ceylon tea are grown, harvested and processed at our Rilhena family Tea Garden in Ratnapura, in South Central Sri Lanka. It's the only tea concentrate made from 100% Pure Ceylon, single estate tea. The fresh tea is made into a high quality extract within hours of handpicking.

closer to nature

Retaining authenticity,
freshness & the genuine
taste of real tea!

handpicked

Freshly produced Ceylon tea is transformed into a tea concentrate within hours using a state of the art, ISO 9001: 2008 & ISO 22000:2005 certified manufacturing facility on Rilhena Estate. This method locks in the freshness & natural antioxidants with the assurance of REAL Ceylon Tea taste.

It's full of natural goodness!

DILMAH ELIXIR OF TEA is naturally richer in antioxidants since it's made from garden fresh tea. It is the closest to nature.





- Grown, Handpicked and extracted on the Dilmah Family's Rilhena Tea Estate
- Authentic Taste
- Made from 100% Single Origin pure Ceylon Tea
- Rich in antioxidants since it is made from garden fresh tea
- Low in Sugar
- No artificial processing aids
- No Artificial Colours or sweeteners
- Minimally processed to preserve natural goodness of tea
- Convenience of preparation
- Closer to Nature





Innovative tea beverages with quality and convenience.

- use in developing tea cocktails & mocktails
- as a easy to make, refreshing welcome drink
- at buffets through a dispenser or served in a jug at restaurants
- for room service, banquets and conferences
- as a healthy beverage for the spa
- for catering in schools, universities and institutions
- in fast food chains and cafes as a refreshing iced tea served through a dispenser
- airline lounges



ATTACHABLE DISPENSING PUMP POURS 10ML PER ACTION*



*2 PUMPS INCLUDED IN EVERY CARTON, INQUIRE FOR MORE

Innovative, authentic, convenient, space efficient

freshly made Iced Tea in 4 easy steps



1

Step 1

*1 press dispenses
10ml of Dilmah
Elixir of tea*



2

Step 2

*Add ice and 12 parts
of water to 1 part of
Dilmah Elixir of tea*



3

Step 3

Stir well



4

Step 4

Garnish and serve

really convenient Real Iced Tea



Sparkling real Iced Tea





*real tea slush
(frozen iced
tea)*

real tea infused water



The image is a vertical composition. The left half features a close-up of a glass bottle of Dilmah Elixir of Ceylon Tea, showing its ornate label and the golden liquid inside. Below the bottle, a glass of iced tea is shown, garnished with fresh strawberries and mint leaves. The right half of the image contains text providing general information about the product.

general information



Packed in 1 Liter PET bottles/ 6 bottles per carton

Serving instructions: dilute with mineral water , chill & serve. Add ice if required.

Dilution ratio : 1,000ml Elixir of Ceylon Tea, Handpicked tea extract, makes 13 liters of iced tea (1 : 12) or 26 liters of tea infused water (1 : 25)

Ingredients: tea extract from fresh Black Tea, Water, Cane Sugar, Bee Honey, Vitamin C, Citric Acid, Stevia, Natural flavours and permitted preservatives

Shelf Life : 12 months

GOURMET BLACK TEA

FRESH TEA

MADE FROM

Dilmah

ELIXIR OF
CEYLON TEA

BLACK TEA WITH
ALMOND FLAVOUR

100% TEA

100% TEA

100% TEA



Elixir of Ceylon Tea - Clip Strip for retail display – 16 mini bottles per unit



Retail Packing & Sales Display



7 Elixirs of Ceylon Tea for 7 days - 60ml x 7

general information



Packed in 60ml PET bottles/ 7 bottles per inner carton / 42 bottles per master carton

Serving instructions: dilute with mineral water , chill & serve. Add ice if required.

Dilution ratio : 60ml Elixir of Ceylon Tea, Handpicked tea extract, makes 780ml of iced tea (1 : 12) or 1,560ml of tea infused water (1 : 25)

Ingredients: tea extract from fresh Black Tea, Water, Cane Sugar, Bee Honey, Vitamin C, Citric Acid, Stevia, Natural flavours and permitted preservatives

Shelf Life : 12 months



Elixir of Ceylon Tea Consumer

60ml PET bottle – Retail







GOURMET, BLACK TEA

FADE PROOF

FRESH TEA

Dilmah
ELIXIR OF
CEYLON TEA

BLACK TEA WITH
PEACH & ALMOND FLAVOUR

NATURAL EXTRACT
OF HANDPICKED CEYLON TEA FOR
THE FRAGRANT TASTE OF DILMAH
TEA

LOW SUGAR

SWEETENED
WITH SUGAR

GOURMET, BLACK TEA

FADE PROOF

FRESH TEA

Dilmah
ELIXIR OF
CEYLON TEA

BLACK TEA WITH
PEAR FLAVOUR

NATURAL EXTRACT
OF HANDPICKED CEYLON TEA FOR
THE FRAGRANT TASTE OF DILMAH
TEA

LOW SUGAR

SWEETENED
WITH SUGAR

GOURMET, BLACK TEA

FADE PROOF

FRESH TEA

Dilmah
ELIXIR OF
CEYLON TEA

BLACK TEA WITH
PEACH FLAVOUR

NATURAL EXTRACT
OF HANDPICKED CEYLON TEA FOR
THE FRAGRANT TASTE OF DILMAH
TEA

LOW SUGAR

SWEETENED
WITH SUGAR

GOURMET, BLACK TEA

FADE PROOF

FRESH TEA

Dilmah
ELIXIR OF
CEYLON TEA

BLACK TEA WITH
LYCHEE FLAVOUR

NATURAL EXTRACT
OF HANDPICKED CEYLON TEA FOR
THE FRAGRANT TASTE OF DILMAH
TEA

LOW SUGAR

SWEETENED
WITH SUGAR

GOURMET, BLACK TEA

FADE PROOF

FRESH TEA

Dilmah
ELIXIR OF
CEYLON TEA

BLACK TEA WITH
GINGER & APPLE FLAVOUR

NATURAL EXTRACT
OF HANDPICKED CEYLON TEA FOR
THE FRAGRANT TASTE OF DILMAH
TEA

LOW SUGAR

SWEETENED
WITH SUGAR

Unmatched
convenience, a great
range of *cocktail*,
mocktail, and teas
served **iced**,
sparkling, **frozen**, in
smoothies or *shakes*
without compromising
QUALITY, *great taste*,
authenticity, variety





Dilmah founder, Merrill J. Fernando, has dedicated over 60 years of his life to tea. He has mastered the art of tea making. He guides his family business with care, pride and passion. You can't buy that!!

Merrill J. Fernando
Founder of Dilmah Tea



For more information please contact us on marketing@dilmahtea.com
www.mjffoundation.org www.dilmahtea.com www.dilmahconservation.org



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